Anamitra Jana

Product Designer

Champaign, IL (Open to relocation)

Portfolio / www.anamitrajana.com

LinkedIn / anamitrajana

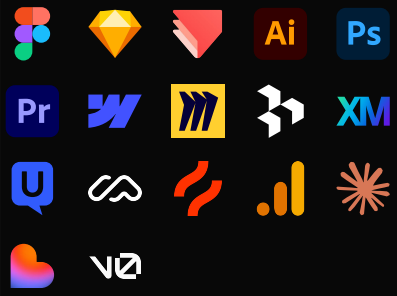
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- 3+ years of experience designing B2B/B2C SaaS, enterprise, and AI products
- Full-stack design execution (end-2-end)
- Effective cross-functional collaborator
- High-velocity delivery

Skills

Tools:



Design:

User Research
Customer Journey Mapping
Storyboarding
Rapid Ideation
User Flow
Information Architecture
Interaction Design
Design Systems
Usability Testing
Conversational UI Design
Service Design
Visual Design
Web Accessibility (WCAG)

Business & strategy:

Business Modelling
Market Analysis
Six Sigma
Project Management
Roadmap Planning
Enterprise Design Thinking
Design Workshop Facilitation

Education

MS Human-Computer Interaction
August 2022 – May 2024
Indiana University, Indianapolis, USA

BS in Civil Engineering
August 2016 – October 2020
Amity University, Kolkata, India

Work Experience

Product Designer | Boston Bioprocess, IL — *Oct 2025 – Present*

- Brought Yanta from 0→1, **owning end-to-end design** and supporting delivery across **60+ features and flows in 12 months**—from batch records, protocol execution, and scheduling to inventory, material transfers, AI-assisted analysis, and process intelligence.
- Baselined Yanta's usability with SUS and feature-specific UX-Lite surveys across the internal CDMO team, with early adopters rating **intent to use 4.7 out of 5**.
- **3x throughput** in 6 months by integrating AI across the workflow, from research scaffolding to **interactive React prototypes built in Claude Code** on Yanta's design system, replacing static Figma handoffs and letting engineers implement interfaces with less clarification and rework.
- Aligned product decisions with real laboratory needs through **continuous co-design** with scientists and operators, **20+ usability-testing sessions**, and partnered with engineering to ship **90+ bug fixes** and refinements from user feedback.
- Built Yanta's design system with **280+ component** variants and partnered with engineering on the production **migration from MUI to shadcn/UI**, aligning components, tokens, and interaction patterns.
- Established the company's **design practice from the ground up**, introducing shared requirements, structured reviews, handoff workflows across teams (Engineering & Business Development) and also led the complete product branding for Yanta.

Product Designer | Featurely AI, Remote — *May – Jun 2025*

- Delivered a **clickable MVP in six days**, translating the founders' vision into **45+ high-fidelity screens** across four core flows for an AI-powered synthetic user-testing platform.
- Shaped MVP scope and product positioning through **interviews with 25+ founders and user researchers**, partnering with the CEO and Head of Product to prioritize gaps in early-stage product validation.

Product Designer | IU Redlab, IN — *Jan 2023 – Apr 2025*

- Defined an AI-assisted reporting experience projected to **cut firefighter documentation time by up to 50%**, translating frontline research into a prototype refined through three rounds of firefighter testing.
- Expanded project scope and secured additional resources by effectively communicating research findings to stakeholders, resulting in **team growth to include data scientists and developers**.

Product Designer | Toyota Mobility Foundation, IN — *Jul 2023 – Jun 2024*

- Increased food-pantry operational efficiency by **26.24%** and cut average check-in time by **39.6%** with a translation web app designed, shipped and tested in live operations, after field research pinpointed language barriers as the bottleneck.